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Holiday Shopping Hacks

SHOP

Time it Right

There's a time and a place for everything. Best day of the week to shop online? Tuesday. Best time of day to shop online? Early morning hours. Take a look around some of your favorite online retailers early next Tuesday morning and see if you notice the difference!

Get a Price Comparison App

If you do most of your shopping online, use these game-changing apps. Install an extension on the browser on your computer or download apps directly to your phone. Whenever you're browsing for items from major retailers, these extensions and apps can find alternatives and let you know if there's a better deal elsewhere. Take the hassle out of price comparison but keep the savings!

Bring Your Earbuds

This may seem like a strange tip, but it works! Elevated stress levels can cause you to spend more. To help yourself avoid busting your budget, ignore the hectic sounds of other shoppers and plug into soothing music when shopping.

Procrastinate

Usually not something you're advised to do, but in this case procrastinating can give you an advantage! The greatest deals on big-ticket electronics will hit stores and sites between Cyber Monday and Dec. 13, so rushing out at 5AM on Black Friday might not be your best move.

Split it

Cash in on BOGO and "Buy two get the third free" sales by shopping with a friend and splitting the total cost. If you've got children, parents, or siblings who are around the same age, you might be able to score some great deals on gifts they'll really want!

BUY