

Five Reasons to Pay Yourself First

Paying yourself first, or prioritizing your savings, is the golden rule of personal finance.

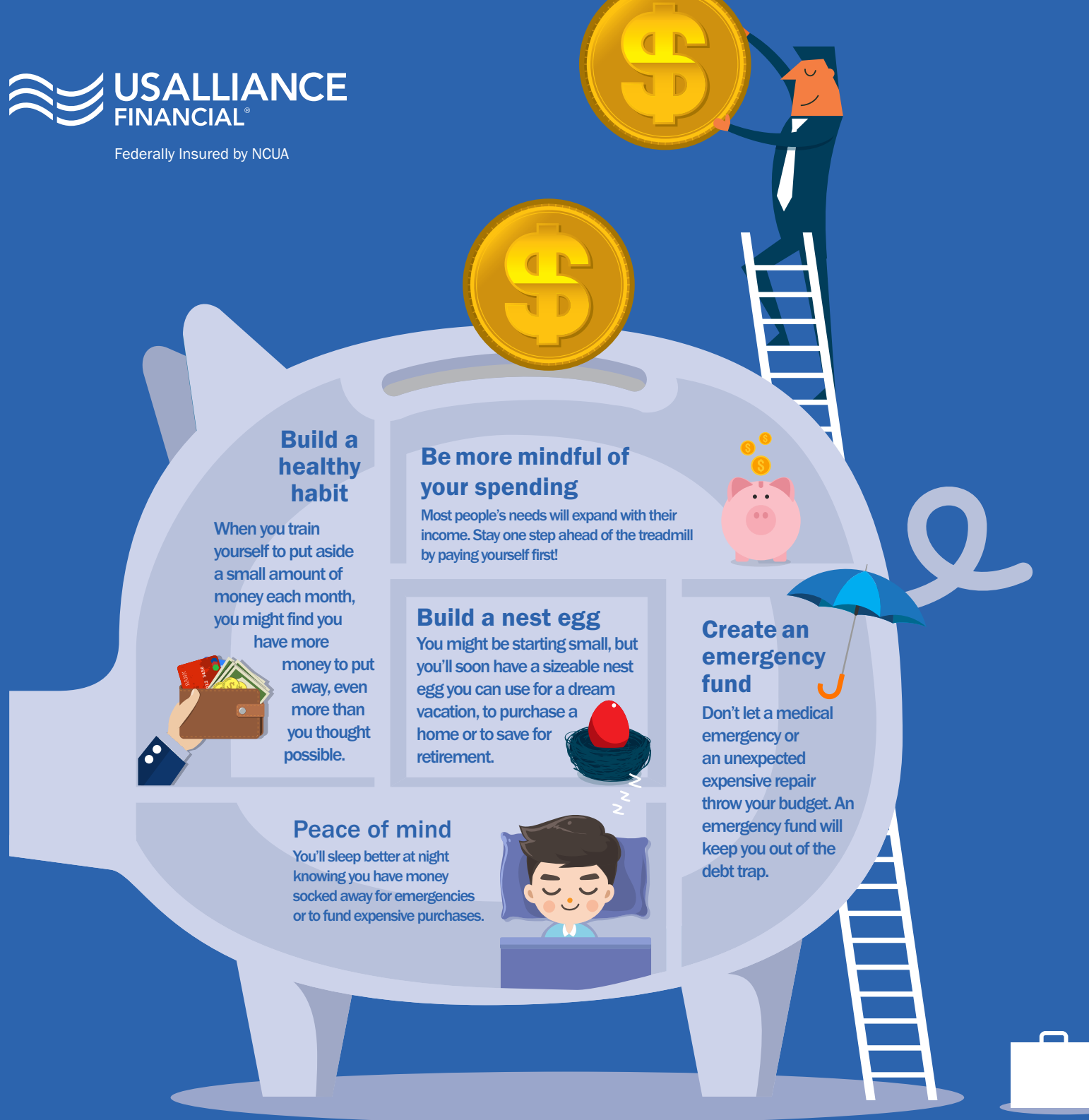
Do you care more about the financial wellness of your local coffee shop – or your own? Paying yourself first means putting your own needs, and your own future, before anything else.

Start small with just \$100 each payday, or even a dollar a day, and watch your savings grow!

Here are 5 excellent reasons to pay yourself first:



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Build a healthy habit

When you train yourself to put aside a small amount of money each month, you might find you have more

money to put away, even more than you thought possible.



Be more mindful of your spending

Most people's needs will expand with their income. Stay one step ahead of the treadmill by paying yourself first!



Build a nest egg

You might be starting small, but you'll soon have a sizeable nest egg you can use for a dream vacation, to purchase a home or to save for retirement.



Create an emergency fund

Don't let a medical emergency or an unexpected expensive repair throw your budget. An emergency fund will keep you out of the debt trap.



Peace of mind

You'll sleep better at night knowing you have money socked away for emergencies or to fund expensive purchases.

